

## Looking For Ways to **GROW** Your Business?



## Eleven Reasons to Partner With Inscape Publishing

Affiliating with Inscape Publishing has helped me achieve what I'd hoped for: professional accomplishment, personal satisfaction, and financial success.

— Judy Zitzloff,  
Zitzloff Training Resources

With its time-tested learning instruments and well-established distributor network, Inscape Publishing has the resources you need to maximize your training and consulting business. Best known for its DiSC<sup>®</sup> learning instruments, Inscape has been a recognized leader in the training and development market for 25 years.

Find out how you can expand your professional resources, enhance your expertise, and increase your income potential by affiliating with Inscape Publishing.

### 25 Years of DiSC<sup>®</sup> Leadership

In 1978, Inscape Publishing introduced the DiSC-based *Personal Profile System*<sup>®</sup> to training professionals, who quickly made it the core of leadership, sales, and teamwork development. Today, Inscape remains the leading source for classroom, coaching, and online DiSC learning. Give your business a boost by partnering with the world's DiSC leader!

### Research-Based, Time-Tested Learning Instruments

Inscape Publishing strives for the highest standards of instrument validity and reliability through ongoing research on the changing workforce. Its instruments provide individuals with feedback that is accurate, personalized, and serves as a catalyst for positive change.

### Practical Tools for Workforce Solutions

Building on the success of its DiSC resources, Inscape Publishing has developed learning instruments on time management, listening, expectations, team-building, leadership, diversity, stress management, and more. Whatever challenges your clients are facing, Inscape's extensive product line provides options for practical solutions.

### Enhanced Income Potential

As an Authorized Distributor, you'll have access to Inscape Publishing's extensive product line at wholesale pricing. Make the most of Inscape's low wholesale pricing by incorporating its learning instruments into your training and consulting business. Add to your revenue stream by reselling Inscape products to other training professionals and in-house training departments.

### A Smart Investment

Wholesale pricing extends to Inscape's growing line of online products as well as its well-known paper-based instruments. Plus, Inscape shares in the expense of promoting your business by providing cost-effective marketing materials, public relations support, and cooperative marketing programs.

### Outstanding Distributor Support

Inscape's Distributor Support team consistently earns high praise from its distributor network. These knowledgeable staff members are on hand to answer your product questions and to provide feedback on application ideas. Toll-free access makes it easy to reach the experts at Inscape.

## World Class Customer Service

Inscape Publishing knows that accurate and timely delivery is particularly important to training professionals. Its experienced Customer Service team goes above and beyond to ensure that your training materials are where you need them, when you need them — every time.

## Network Affiliation

Affiliating with Inscape Publishing puts you in touch with the largest network of independent trainers and consultants in the world. Tap into the expertise of your peers through Inscape's popular listserv, their distributor-only Web site, Open Network meetings, and other Inscape-sponsored networking events.

## A Team of Your Own

Bringing new, independent professionals to the Inscape Publishing network can add to your business's bottom line by providing management fees based on your team's product purchases. It's also a great opportunity to build mentoring relationships as you share your areas of interest and expertise with others in the training and development field.

## International Business Conference

Business-building ideas, product training, competitive information, networking, and recognition come together at Inscape's International Business Conference. Attending this annual event not only helps you maximize your business potential, but it gives you an opportunity to let Inscape know what you need to enhance your business.

## Business-Building Support

When you become an Inscape Publishing Authorized Distributor, you'll enjoy a number of benefits, including comprehensive training, special pricing, and complimentary product samples. You'll be immediately eligible to participate in special distributor programs related to lead referrals, sales incentives, and cooperative marketing.



15 instruments.  
40 million users.  
3500 distributors.  
Unlimited potential.

Becoming an Inscape Publishing Authorized Distributor means aligning your business with a top publisher of research-based training instruments. It means having the world's leading DiSC® resources at your fingertips. And it means being able to access the expertise of thousands of trainers and consultants at a moment's notice.

Optimize your training and consulting business with Inscape Publishing.

Join the thousands of independent trainers, coaches, and consultants who have made Inscape Publishing a part of their business. For more information on affiliating with Inscape Publishing, contact the Authorized Distributor below.

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